



USA-S Club Recognition Program

In June 2009, the Niagara LSC Board of Directors approved the following program as a “pilot” club strengthening initiative. This program began in the Fall, 2009. It is currently in effect for all member clubs in the Niagara LSC.

PROGRAM: The LSC will reimburse member clubs an amount of \$400.00 for each level earned in USA Swimming’s **Club Recognition** and **Club Excellence** programs. Starting in the fall (2009), any club that earns a higher level in either program than the level existing for that club in August 2009, will be eligible for reimbursement. All reimbursement applications must be received by August 15, 2010. Clubs with no recognition in August 2009 will be reimbursed for achieving their initial levels in either program.

APPLICATION PROCESS: Once you have received confirmation that your club has earned an initial or higher level in the program, submit a copy to the Technical Planning Chair along with a note indicating your desire for reimbursement. Once verified, it will be sent to the Niagara LSC Treasurer for distribution of funds.

JUSTIFICATION: USA Swimming’s **Club Recognition** and **Club Excellence** programs are established programs that assist individual clubs in developing a standardized path to success. It is no secret that the organizational structure, programmatic strength and financial stability of a club directly correlate to the success and productivity of its athletes. Individual athlete member needs, no matter what level of achievement they reach, are much more likely to be met in clubs with these characteristics. Technical Planning, in support of its obligation to provide forward planning and a vision for the future, believes that encouraging more clubs to develop a strategic framework for success will lead to better opportunities for our athletes and stronger long term health of our sport.

MORE INFORMATION: You can find out more about the **Club Recognition** and **Club Excellence** programs by logging on to USA Swimming’s website (www.usaswimming.org) and selecting the SWIM CLUBS tab (5th one from the left) and then navigating to the PROGRAMS AND SERVICES section. The programs are under the RECOGNITION AND INCENTIVES section.