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2017 Eastern Zone Diversity and Inclusion

Select Camp

Application

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| **Application Deadline: February 2016** |
| **Questions or concerns regarding this application may be directed to:**  Eastern Zone Diversity and Inclusion Coordinator  Email: [ezdiversityandinclusion@gmail.com](mailto:ezdiversityandinclusion@gmail.com) |
| **Bids to host this camp will be reviewed by the EZ Diversity Advisory Committee from March 2016– April 2016.**  **Voting will take place via e-vote April 2016 in time for the EZ Meeting held in Fort Lauderdale, FL** |

** 2015 Eastern Zone Select Diversity and Inclusion Camp**

**Host Application**

**Purpose:**

Celebrate the opportunities for diversity in swimming in the Eastern Zone through inspiration of athletes, coaches and volunteers. Create local ambassadors and leaders to grow our sport.

**Goals:**

Empower athletes from ethnically under represented populations and their coaches to:

* Demonstrate the viability of multicultural success in swimming within their local LSC
* Achieve performance excellence throughout the sport
* Introduce the benefits and value of participating in the sport of swimming
* Develop positive leaders and role models that others from multicultural backgrounds can emulate
* Connect, network and promote the virtues of the sport of swimming through a comprehensive strategy involving the athletes, coaches and LSC Diversity Chairs in their own local LSCs and throughout the Eastern Zone.

**Attendees:** Approximately 30-35 athletes (15+ boys / 15+ girls) ages 13-16 years olds (male and female from each zone) along with Coaches and LSC Diversity Chairs are invited to attend.

**Number Of Attendees:** 2 athletes from each LSC in the Central Zone

1 coach from each LSC

1 Diversity Coordinator from each LSC

**Athlete Age:** 13-16 years of age at the time of the camp (9-10th grades)

**Qualifications:** Athletes must have qualified in at least one individual event in their local LSC championship meet in either SCY or LC seasons. In the event that there are no qualifying swimmers, the LSC can elect to send two athletes of its choice.

**Selection:** Each LSC will select the two athletes they wish to represent that LSC using the application attached. The LSC will then select one coach from a diverse cultural group or a coach of a diverse cultural team based on their own LSC evaluation.

**Coaches And**

**Diversity Chairs:** The coach and Diversity Chair track will include observing in water workouts, classroom sessions with guest speakers and strategic planning sessions and goal setting with their LSC specific athletes

**Camp Schedule:** The camp program will include a combination of pool training, motivational and education sessions, networking and strategic planning sessions for members of each LSC, and team building activities.

**Dates:** It is proposed that athletes will arrive Thursday late afternoon/ evening and depart Sunday morning.

**Host Information**

LSC: NIAGARA

CONTACT PERSON /COORDINATOR: (Should be the same person submitting this application)

NAME: MIKE SWITALSKI

EMAIL: COACHMIKE@BUFFALORACERS.ORG

Daytime Phone: (716) 359-4729 Evening Phone: SAME

Cell Phone: SAME

Submitted Dates for Camp: 6/22/17 – 6/25/15

**Pool Location(s)**

Facility Name: UNIVERSITY AT BUFFALO ALUMNI ARENA NATATORIUM

Facility Address: 86 ALUMNI

City: AMHERST State: NY Zip Code: 14260

No of lanes: 8 Length: 50 Indoor X Outdoor: \_\_\_\_\_\_

Classroom available at pool facility: No: \_\_\_\_Yes X Number of rooms available: 3

Facility Name:

Facility Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_ Zip Code: \_\_\_\_\_\_\_\_\_\_\_

No of lanes: \_\_\_\_\_\_\_\_\_\_\_ Length: \_\_\_\_\_\_\_\_\_\_ Indoor:\_\_\_\_\_ Outdoor: \_\_\_\_\_\_

Classroom available at pool facility: No: \_\_\_\_Yes \_\_\_ Number of rooms available: \_\_\_\_

**Seminar Location(s)**

Facility Name ALUMNI ARENA

Facility Address: 86 ALUMNI

City: AMHERST State: NY Zip Code: 14260

Number of classrooms: 3

Types of audio/visual equipment available in each room please supply numbers below:

LCD Projectors: X Computers: X Internet access: Yes X No:\_\_\_\_\_

Other Features?

Facility Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Facility Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_ Zip Code: \_\_\_\_\_\_\_\_\_\_\_

Number of classrooms: \_\_\_\_\_

Types of audio/visual equipment available in each room please supply information below:

LCD Projectors: \_\_\_\_\_ Computers: \_\_\_\_\_\_ Internet access: Yes\_\_\_\_ No:\_\_\_\_\_

Other Features?

**Lodging Location**

Name UNIVERSITY AT BUFFALO

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: AMHERST State: NY Zip Code: 14260

Number of athletes per room 2 Number of adults per room: \_2\_\_\_\_\_

Common gathering area available: Yes X No\_\_\_\_

Meal availability at location: Yes X No\_\_\_\_

F**unding:**

Each LSC will fund two athletes, a coach and their Diversity Chair to the camp. Funding will need to include their transportation to and from the camp, USA Swimming will fund $4000.00 for the camp host which will be a receipt driven report filed to USA Swimming for the amount. Host LSC will pay upfront cost with funding coming from other LSCs for participants.

**Funding required from each LSC per attendee**: $300

Funding will need to include their transportation to and from the camp lodging and meals, detailed below.

**Approximate Estimated Detailed Costs:**

**Airport Transportation:** Will be provided at no cost to participant: Yes\_\_\_\_ No: X

Will be provided at a cost of $ \_\_\_\_\_\_\_\_ per participant

Pool: $5400 Seminar Room: $900 Lodging Per Room: $195

**Local transportation provided to/from practice or special camp activities (if necessary)**:

Number / size of vans or buses / cost: 4/ 15 PASSENGER VANS/$2000

Overall Snacks / Drinks $1000

Overall Admin / Supply Cost $4000

**Other Estimated costs per individual:**

Breakfast Meals: Day 1$9.50 Day 2$9.50 Day 3$9.50 Totals$28.50

Lunch Meals: Day 1$11.40 Day 2$11.40 Day 3$11.40 Totals$34.20

Dinner Meals: Day 1$13.80 Day 2$13.80 Day 3$13.80 Totals$41.40

**USA-S Staff:** Requests for staff from the Club Development and Sports Performance division can be requested.

X Yes we will be requesting USA Swimming to send a Sports Performance consultant

X Yes we will be requesting USA Swimming to send a Club Development consultant

**ON AN ADDITIONAL PAGE ATTACHED TO THIS APPLICATION PLEASE DESCRIBE THE FOLLOWING:**

 **GUEST SPEAKERS AND IF POSSIBLE THEIR BIOS**

 **SOCIAL ACTIVITY PLANNED WHEN, WHERE, WHAT**

 **SCHEDULE OF THE CAMP INCLUDING POOL SCHEDULE**

The USA Swimming Regional Zone Diversity Summit brings LSC General Chairs, Diversity Chairs, coaches, and volunteers together for LSC planning workshops to hear from guest speakers and hold strategic planning sessions that will impact and increase the diversity of swimming at both the LSC and team level.  The goal is for attendees to:

* Gain an understanding of the role an LSC diversity chair plays in growing USA Swimming’s membership at the local level.
* Learn what other LSC’s are doing via breakout sessions.
* Understand why diversity and inclusion is important to the growth of swimming.
* Gain an understanding of different cultures.
* Come away with a clear and concise diversity and inclusion plan for their LSC and/or team.

The Niagara Swimming Diversity and Inclusion Committee will coordinate with Manny Banks, USA Swimming Diversity and Inclusion Specialist to develop an appropriate schedule of speakers/experiences for swimmers, coaches and Diversity and Inclusion Chairs. Potential topics and speakers for the summit and camp are:

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| --- | --- |
| **Coaches Schedule**: | Marketing to Multicultural Populations presented by Telesco Creative Group |
|  | Socioeconomic challenges and Health Disparities in Low-income families presented by Dr. Henry Taylor |
|  | Sports Injuries- UB Sports Medicine |
|  | Buffalo City Swim Racers Presented by Mike Switalski |
|  | USA Swimming D & I Strategic Plan-Manny Banks |
|  | Developing a Multicultural Friendly Club Environment- Peter Clark |
|  | The technique of Swimming-Dr. Dave Pendergast |
|  | Safe Sport- Gender Sensitivity |
|  | Best Practices in clubs and LSC's |
|  |  |
| **D & I Chair Schedule**: | Marketing to Multicultural Populations presented by Telesco Creative Group |
|  | Socioeconomic challenges and Health Disparities in Low-income families presented by Dr. Henry Taylor |
|  | USA Swimming D&I Strategic Plan- Manny Banks, Diversity and Inclusion Consultant, USA Swimming |
|  | Buffalo City Swim Racers Presented by Mike Switalski |
|  | USA Swimming D&I Strategic Plan- Manny Banks, Diversity and Inclusion Consultant, USA Swimming |
|  | Developing a Multicultural Friendly Club Environment-Peter Clark |
|  | Safe Sport-Gender Sensitivity |
|  | Best practices in clubs and LSC's |
|  |  |
| **Athlete Schedule**: | Sports Nutrition presented by Mary Clausen Williams, Biggest Loser  Tour Niagara Falls |
|  | College Search- UB Compliance and Admissions |
|  | Sports Injuries- UB Sports Medicine |
|  | Scuba Diving Lesson- Phoenix Scuba and Water Sports |
|  | The National Team Experience- Maritza Correia McClendon |
|  | Mentorship/Community Service opportunity-Buffalo City Swim Racers |
|  | What's Your Motivation-Peter Clark |
|  | Carry the Torch for Diversity and Inclusion- Manny Banks |
|  | Group skits as teambuilding exercise  Lasertron Laser Tag- 4 blocks from campus  6 2-hour practice sessions at Alumni Arena Pool- 50 Meters |

**Potential Speakers:**

Henry Louis Taylor, Jr., Founding Director

Dr.  Henry Louis Taylor, Jr. is an internationally recognized scholar for his work on distressed urban neighborhood and social isolation among people of color.  His research focuses on a historical and contemporary analysis of distressed urban neighborhoods, social isolation and race and class issues among people of color, especially African Americans and Latinos.  Within this framework, Taylor’s research also focuses on these issues in Cuba, the Caribbean Islands and Latin America.  Lastly, Taylor is concerned with the redevelopment of shrinking cities and metropolitan cities, with a focus on social, economic and racial justice.

Dr. Taylor coordinates the Neighborhood Planning and Community Development Specialization and teaches courses in central city revitalization, urban management, and race, class and gender and the city.  Taylor also coordinates the Center for Urban Studies’ Urban Internship Program, which creates opportunities for graduate and undergraduate students to become involved in neighborhood redevelopment initiatives and in research projects.

Dr. Taylor is a member of the Steering Committee of the Anchor Institutions Task Force, a national organization that develops and disseminates knowledge to help create and advance democratic, mutually beneficial anchor institution-community partnerships.  Also, he is a member of the Board of Overseers of The Nelson A. Rockefeller Institute of Government of the State University of New York.  Taylor has serviced on the governing boards of the Urban Affairs Association and the Urban History Association.  He is on the Board of the Editors of Universities and Community Schools, published by Netter Center for Community Partnerships at the University of Pennsylvania, and was the planning coordinator for the Buffalo Municipal Housing Authority’s Perry Choice Neighborhood Initiative and the founder of the Perry Choice Neighborhood History Project.  He created the Cyberhood (thecyberhood.net) on behalf of the Urban Affairs Association.

Susannah Boutet

Susannah Boutet came to Buffalo City Swim Racers in 2012, through the advertising agency, Telesco Creative Group, where she assisted BCSR in their branding, marketing and fundraising campaigns.  Her professional expertise includes advertising, client and production management. As Buffalo City Swim Racers grew, Susannah’s role evolved from "a friend in the marketing business" to Board of Directors, Vice President.  Previously, she was on the Board of Directors for Meals on Wheels for Western New York, in addition to being on the Buffalo Yacht Club Communications and Membership committees.

Dr. David Pendergast

David R. Pendergast, Ed.D., professor of physiology and biophysics and adjunct professor of mechanical and aerospace engineering at the University at Buffalo, has been appointed director of the Center for Research and Education in Special Environments (CRESE) in the UB School of Medicine and Biomedical Sciences.

Pendergast, who has been the center's associate director since 1991, studies a broad range of human adaptations to exercise on land, in water and in outer space. Internationally known in the field of exercise and environmental physiology, he currently is working with the U.S. Navy to improve performance in extreme environments. This work includes developing a system to protect divers in extreme temperatures, as well as locomotor and respiratory muscle training. He also is conducting research with colleagues on exercise metabolism, muscle diseases and improving the performance of competitive swimmers through training and drag-reducing swimsuits.

Dr, John J. Leddy

John J. Leddy partnered with his UB colleague Barry Willer to develop an exercise-based test that helps doctors understand when it’s safe for an athlete to return to play following a concussion.

Patients treated at Leddy’s concussion management clinic include players from the National Football League (NFL) and National Hockey League (NHL).

A clinical associate professor of orthopaedics in UB’s School of Medicine and Biomedical Sciences, Leddy is principal investigator of a grant from NFL Charities that focuses on developing a scientific assessment to determine when athletes can return to the field.

Maritza Correia McClendon

Correia became an Olympic swimmer for the United States, when she qualified for the U.S. Olympic Team in 2004. She became the first [Puerto Rican](https://en.wikipedia.org/wiki/Puerto_Rican_citizenship) of [African](https://en.wikipedia.org/wiki/Black_history_of_Puerto_Rico) descent to be a member of the U.S. Olympic swimming team. She also became the first [black](https://en.wikipedia.org/wiki/Black_people) American swimmer to set an [American](https://en.wikipedia.org/wiki/List_of_United_States_records_in_swimming) and world swimming record.

In 2001, Correia won a gold medal in the 800m freestyle and two bronze medals in the medley and 400m freestyle relay as a member of the U.S. Team at the 2001 World Championship celebrated in Japan.

In 2002, Correia became the national champion in both the 50y and 100y freestyle and was a member of two winning relay teams at the [NCAA](https://en.wikipedia.org/wiki/National_Collegiate_Athletic_Association) Championships celebrated in [Austin, Texas](https://en.wikipedia.org/wiki/Austin,_Texas). She set the NCAA, American and U.S. Open records with a time of 21.69 in the 50 y freestyle, surpassing [Amy Van Dyken](https://en.wikipedia.org/wiki/Amy_Van_Dyken)'s mark of 21.77 set in 1994. She earned seven [All-American](https://en.wikipedia.org/wiki/All-America) certificates and she was awarded the Commissioner's Cup as the high point scorer in the SEC Championships.

In 2003, Correia earned a gold medal swimming on prelim 400 m free relay at the World Championships. In 2004, she won a gold medal swimming prelims at the 400 m free relay at the Short Course World Championships and earned an Olympic silver medal swimming prelims of the 400m free relay at the [2004 Olympic Games](https://en.wikipedia.org/wiki/2004_Olympic_Games) celebrated in Athens, Greece.

Marty Keating

Marty Keating has been the Head Coach of the PACK Swim Team since its inception and is one of PACK's founders. Since 1973, he has been a coach of the Pittsford High School Boys and Girls Swim Teams and is one of the most experienced, knowledgeable, and well-known swim coaches in the area. He has been associated with swimming for many years, having swum competitively in high school and college. He is a member of the American Swim Coaches Association (ASCA), National Interscholastic Swim Coaches Association and NYS Swim Coaches Association. He is a Level 4 rated coach under the ASCA rating and is a USS Coach, named the Niagara District Coach of the Year in 1987 and 1999.

In 2003, Coach Keating was honored by the Rochester Press-Radio Club as the Galyan's High School Coach of the Year and was also inducted into the Frontier Field Walk of Fame.

Coach Keating received the Jack Palvino Award at the WHAM Sportswomen of the Year Awards Luncheon on April 26, 2004, in recognition of his hard work and dedication to the sport of women's swimming over the past 31 years. He's the Award's 12th recipient and the first high school coach to be so honored. The Jack Palvino Award is presented annually for outstanding support and contributions to local women's sports.

**Finance**:

For a complete breakdown of estimated expenses please see attached spreadsheet. As 2017 prices are locked in, the final cost for various items may change from the estimated cost. Total cost per swimmer based on estimated expenses and after financial contribution from USA Swimming, the Eastern Zone and Niagara Swimming allows the final cost per swimmer for each LSC to match the 2015 expense of $300.00. The contribution of Niagara Swimming, as host LSC, will be determined at the 2016 Fall House of Delegates meeting. The recommendation from the Niagara LSC Board of Directors is a contribution of $5000.00. The contribution line of $13,500.00 ($5000 from USAS, $5000 from EZ, $3500 from PVS) is based on 2015 contributions. The $15,000.00 contribution line is based on $5000.00 from each.